LESSON PLAN- WINTER 2023 SWAMI VIVEKANANDA SCHOOL OF ENGINEERING & TECHNOLOGY, BBSR				
SUBJECT- EIM	NO. CLASS ALLOTED/PER WEEK -5	SEM from date- 01.08.2023 TO 30.11.2023 No. of weeks-19TH		
	CLASS DAY	THEORY TOPIC		
WEEK	2.08.2023	Concept of Entrepreneurship		
IST	3.08.2023	Need of Entrepreneurship, Types of Entrepreneur		
	4.08.2023	Characteristics and qualities of an Enrepreneur		
	7.08.2023	Functions of an Entrepreneur		
	8.08.2023	Barriers in Entrepreneurship		
	9.08.2023	Forms of Business ownership: sole proprietorship		
2ND		Forms of Business ownership: Partnership forms		
	10.08.2023	Types of Industries		
	11.08.2023			
	14.08.2023	Concept of Startups		
	15.08.2023	Entrepreneurial support agencies		
3RD	16.08.2023	Technology Business Incubators		
	17.08.2023	Science and Technology Entrepreneur Parks		
	18.08.2023	Defination of Management		
4TH	19.08.2023	Principle of Management		
	21.08.2023	Entrepreneur vs manager		
	22.08.2023	Functions of management .		
	24.08.2023	Functions of management		
	24.08.2025			
5TH	25.08.2023	Level of management in an organisation		
	26.08.2023	Function of Production management		
6TU	29.08.2023	Productivity and quality control in production management		
6ТН 7ТН	1.09.2023	Production planning and control		
	2.09.2023	Revision Class		
	4.09.2023	Do		
	5.09.2023	Inventory Management		
	08.09.2023	Need of Inventory Management		
	12.09.2023	Models/Techniques of Inventory Management		
· OTH	13.09.2023	Monthly Test		
8TH	14.09.2023	Financial Management, function of Financial Management		
		Management of Working Capital		
	15.09.2023			
	18.09.2023	Concept of Costing		
3600	21.09.2023	Break Even Analysis		
9TH	22.09.2023	Book Keeping, Journal Entry		
	23.09.2023	Petty Cash Book, P & L Accounts		

	25.09.2023	Revision Class
10111	29,09,2023	Concept of Marketing and Marketing Management
нтн	3.10.2023	Marketing Techniques
	5.10.2023	Marketing Techniques
12TH	9,10,2023	Concept Of 4P'S (Price, Place, Product, Promotion)
	11,10,2023	Internal Accessment
	13.10.2023	Function of Human Resource Management
13TH	17,10,2023	Function of Personnel Management
	19.10.2023	Manpower Planning, Recruitment, Sources of manpower
14TH	28.10.2023	Selection process of manpower
15TH	3.11.2023	Method of testing of manpower
16TH	6.11.2023	Training and Development of manpower, Payment of Wages
	8,11,2023	Preliminary Project Report
	10,11,2023	Detailed Project Report
17TH	14,11,2023	Techno economic Feasibility
	16.11.2023	Leadership, Need and importance of leadership
	18.11.2023	Qualities and function of a leader
18TH	22,11,2023	Manager vs Leader
	24,11,2023	Style of Leadership (Autocratic, Democratic, Participative)
	25.11.2023	Defination of Motivation, Characteristics of Motivation
19TH	27.11.2023	Factors affecting motivation, Methods of Improving Motivation
	29.11.2023	Total Quality Management concept
	30.11.2023	Concept of IOT, Working , Characteristics, Applications of IOT
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